



Church's Texas Chicken™
2025 "Merry Meal" Contest
OFFICIAL RULES AND REGULATIONS

THIS CONTEST IS OPEN TO CANADIAN RESIDENTS WHO RESIDE IN ANY ONE OF THE FOLLOWING PROVINCES: ALBERTA; BRITISH COLUMBIA; SASKATCHEWAN; AND ONTARIO AND IS GOVERNED BY CANADIAN LAWS.

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information before mobile device participation.

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT IN ANY WAY WHATSOEVER INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING.

1. **AGREEMENT TO BE LEGALLY BOUND BY THE OFFICIAL RULES:** By submitting an Entry into this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the "**Rules**").
2. **CONTEST PERIOD:** The Contest begins on November 3, 2025 at 12:00:01 a.m. Eastern Savings Time ("**EST**") and ends on January 4, 2026 at 11:59:59 p.m. EST (the "**Contest Period**"). For the purposes of these Rules, a day (each, a "**Day**") commences at 12:00:00 a.m. EST and ends at 11:59:59 p.m. EST, except for the first Day (November 3, 2025) which commences at 12:00:01 a.m. EDT and ends at 11:59:59 p.m. EST. The sole determinant of time for the purposes of this Contest, including receipt of an Entry, will be the Contest computer servers ("**Contest computers**").
3. **ELIGIBILITY:** The Contest is open to Canadian residents who reside in any one of the following provinces: Alberta; British Columbia; Saskatchewan; and Ontario, who are of the legal age of majority in their respective province of residence and reside within their province at the time of entry, awarding of a prize if applicable and have a valid email account. You are not eligible to participate if you are an employee, officer, director, representative, agent or franchisee owner (or someone with whom any such person is domiciled, whether related or not) of Cajun Operating Company and affiliates ("**Church's**") (the "**Sponsor**"), its subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the "**Contest Parties**"). Groups, clubs, organizations, businesses and commercial/non-commercial entities cannot participate. Void where prohibited by law. The information you provide will be used for the administration of this Contest and in accordance with the Sponsor's privacy policy (see Section 20 below). In these Rules, where the context requires or permits, the term "**Sponsor**" includes a representative or agent of the Sponsor. In these Rules, a person who is eligible to enter the Contest is called an "**entrant**" or "**eligible entrant**". See Section 4 for the definition of an "**Entry**".



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4. **HOW TO ENTER: NO PURCHASE NECESSARY.** Making a purchase will not increase or otherwise impact your chances of winning in this Contest. **To enter:** Scan the QR code found on promotional advertisement inside participating Church's restaurants, while supplies last or visit <https://churchstxchicken.ca/merry-meal> (the "**Website**"); (i) complete the Official Contest Entry Form with all required information (your full legal name; address, province; postal code; daytime telephone number and email address); and (ii) signify your agreement that you have reached the age of majority in your respective province of residence at the time of entry and that you have read and agree to be legally bound by the terms and conditions of these Rules (the "**Entry Form**"). **Optional:** Check the box to indicate that you would like to sign up and start receiving news about products; contest and coupons from the Sponsor. (**IMPORTANT NOTE: It is not necessary to opt-in to receive promotional communications from the Sponsor, and you can opt-out of receiving promotional communications from the Sponsor at any time without impacting your chances of winning in this Contest**). Once you have fully completed the Entry Form with all required information and have read and agreed to the Rules, follow the on-screen instructions to submit your completed Entry Form (the "**Entry**"). To be eligible, your Entry must be submitted and received in accordance with these Rules. Upon receipt you will receive a "Thank you for entering" message. The information you provide will only be used for the administration of this Contest unless you opted in to receive future communication from the Sponsor and in accordance with the Sponsor's privacy policy (see Section 20 below).
5. **ENTRY LIMIT: There is a limit of one (1) Entry per person, per Day.** For greater certainty and the avoidance of any doubt, an entrant can only use one (1) email address and all personal information provided must be truthful and accurate. For further certainty and the avoidance of any doubt, an entrant can only use one (1) email address to enter the Contest and such email may only be used by one (1) person regardless of whether the email is shared by two (2) or more people. An entrant may not submit an Entry on behalf of any other person, including without limitation but for greater certainty, another member of the entrants household and/or any other family member or personal friend who may not reside with an entrant. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry, per Day; and/or (ii) use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) and/or any other means not in keeping with the Sponsor's interpretation of the letter and/or spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then such entrant may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. Your Entry may be rejected if (in the sole and absolute discretion of the Sponsor) the Entry Form is not fully completed with all required information and submitted and received in accordance with these Rules. The Sponsor, Contest Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries and/or other information (all of which is void).



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6. **VERIFICATION:** All Entries and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor, including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification of the entrant and any or all of such entrants Entries in the sole and absolute discretion of the Sponsor. Proof of transmission (post-marks, screenshots or captures etc.) or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Contest computers or Sponsor.
7. **PRIZES AND APPROXIMATE RETAIL VALUES:** There will be a total of five (5) prizes (each, a "**Prize**" and collectively, the "**Prizes**") available to be won with one (1) Prize awarded amongst all eligible entries received during the Contest Period from residents of the province of Alberta; one (1) Prize awarded amongst all eligible entries received during the Contest Period from residents of the province of British Columbia; one (1) Prize awarded amongst all eligible entries received during the Contest Period from residents of the province of Saskatchewan; and two (2) Prizes awarded amongst all eligible entries received during the Contest Period from residents of the province of Ontario.

Each Prize consists of \$1,000.00 CAD. Each Prize will be issued in the form of a cheque payable in the winner's name as it appears on their Entry Form. At the Sponsor sole and absolute discretion, the Sponsor reserves the right to issue the Prize in another form such as an e-transfer using the entrants email account provided at the time of Entry. Approximate retail value of each Prize is \$1,000.00 CAD.

Without limiting the generality of the foregoing, Prizes must be accepted as awarded and are not transferable, assignable. No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute a Prize with an item or items of equal or greater retail value. Prizes will only be awarded to the person whose verifiable full legal name and valid email address appears on the Entry Form associated with the Entry in question. Prize winners are solely responsible for all costs not expressly described herein. It is anticipated that each Prize will be sent to the confirmed winner's address or email address as applicable and as indicated on the eligible winners Entry Form within forty-five (45) days of receipt of the completed Sponsor's Release Form and confirmation of the eligible winner as a winner in accordance with these Rules. If any Prize is returned as undeliverable for any reason whatsoever, the winner will forfeit their Prize and the Prize will not be re-awarded nor re-delivered at a later date. There is a limit one (1) Prize per household.



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None of the Released Parties make any representation or offers any warranty, express or implied, as to the quality or fitness of a Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from neither the Sponsor nor any of the Released Parties should the Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, each confirmed winner agrees to waive all recourse against the Released Parties if the Prize does not prove satisfactory, either in whole or in part.

8. **WINNER SELECTION PROCESS AND ODDS OF WINNING:** At approximately 2:00 p.m. EST on January 12, 2026 (the "**Draw Date**") a random draw will be held in Toronto, ON, to select five (5) eligible entrants. One (1) eligible entrant will be randomly selected amongst all eligible entries received during the Contest Period from the province of Alberta; one (1) eligible entrant will be randomly selected amongst all eligible entries received during the Contest Period from the province of British Columbia; one (1) eligible entrant will be randomly selected amongst all eligible entries received during the Contest Period from the province of Saskatchewan; and two (2) eligible entrants will be randomly selected amongst all eligible entries received during the Contest Period from the province of Ontario. The odds of being selected as an eligible entrant will depend on the total number of eligible entries received during the Contest Period from each defined province as stated above.
9. **ELIGIBLE WINNER NOTIFICATION AND CONFIRMATION PROCEDURES:** The Sponsor or its designated representative will attempt to contact each eligible winner by email (using the information provided on the Entry Form) within five (5) business days of the Draw Date. The Released Parties will not be responsible for failed attempts to contact an eligible winner. If any eligible winner cannot be contacted within five (5) business days of the Draw Date, or if there is a return of any notification as undeliverable; then such entrant may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from the same province and from the remaining eligible Entries submitted and received in accordance with these Rules during the Contest Period (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).
10. **ACCEPTANCE OF A PRIZE:** No one is a winner unless and until the Sponsor officially confirms such eligible entrant as a winner in accordance with these Rules. Before being declared a confirmed prize winner, each eligible winner will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's Declaration of Compliance with the Rules / Release of Liability and Consent to Publicity Form (the "**Release Form**"); and (b) print, sign and return within five (5) business days of notification the Sponsor's Release Form, which (among other things): (i) confirms compliance



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with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, confirms participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; (iv) agrees to the publication, reproduction and/or other use of their name, city and province, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet (including, but not limited to, any social media platforms). If an eligible winner: (a) fails to correctly answer the mathematical skill-testing question; (b) fails to return the properly executed Release Form within the specified time frame; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then such eligible entrant will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from the same province and from the remaining eligible Entries submitted and received in accordance with these Rules during the Contest Period (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner). Under no circumstance will the Sponsor award more than five (5) Prizes.

11. **PRIZE WINNERS:** If it is discovered that any Prize winner made any false statement in any document related to the Contest, that Prize winner must promptly return to the Sponsor upon demand the Prize, or at the election of the Sponsor the value of the Prize as stated in these Rules.
12. **CONDITIONS OF ENTRY:** By entering and submitting an Entry into this Contest, eligible entrants acknowledge compliance with these Rules including all eligibility requirements; agree to abide by these Rules and by the decisions of the Sponsor with respect to all aspects of the Contest, including without limitation any decision respecting the eligibility or the identity of any person who participates or attempts to participate in the Contest. All decisions of the Sponsor are final and binding on all persons who enter the Contest. Entrants who have not complied with these Rules will be disqualified.
13. **DISPUTE:** In the event of a dispute as to the identity of an entrant, entries will be deemed to have been made by the authorized account holder of the email address submitted at the time of entry. An "authorized account holder" is defined as the natural person assigned to an email address by an Internet service provider, on-line service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email addresses. The eligible winner may be required to show proof of being the authorized account holder for the email address associated with the winning Entry.
14. **GENERAL:** All Entries become the property of the Sponsor. The Sponsor, the Released Parties, or its designated representative, do not assume any responsibility for and are not responsible for: (i) the incorrect or inaccurate capture for any reason of an Entry; (ii) Entries that fail to comply with these Rules; (iii) any loss,



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damage, or claims caused by a awarded Prize or the Contest itself; (iv) any technical or communications failures affecting the Contest or the awarding of a Prize, or causing damage or injury to any person, including without limitation, any failure of a website during the Contest Period, any technical or communications problems, any human or technical error, any printing errors, any lost, misdirected, delayed, illegible or garbled data or transmissions, any omissions, any interruption, any deletion, any defect, any failure of any telephone or computer lines, any technical malfunction of any computer on-line systems, servers, access providers, computer equipment or software, any failure of any email or other electronic message, any loss or non-recording of any Entry on account of technical problems or traffic congestion on the Internet or at any website, any loss or delay in any mail or courier service, any combination of the foregoing, or any injury or damage to an eligible person, or any loss or injury or damage to any person's computer or other electronic devices, related to or resulting from uploading or downloading any material in the Contest, all of which may affect a person's ability to participate in the Contest; or (v) any other matter whatsoever. Entry material/data that have been tampered with or altered are void. The Sponsor and the Released Parties shall have no responsibility whatsoever for printing, prizing, programming, or production errors.

15. **GOVERNING LAW:** To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants/entrants, Sponsor or any of the other Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.
16. **DISQUALIFICATION:** It is the responsibility of any eligible person/entrant who submits an Entry into the Contest to ensure that they have complied in full with all of the conditions and requirements contained in these Rules. In addition to any other rights of the Sponsor contained in these Rules, the Sponsor reserves the right in its sole discretion to disqualify any individual/entrant who is found to be tampering with the entry process, or with the operation of the Contest, to be acting in violation of these Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the apparent intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to seek damages and other remedies from and against any such person/entrant to the fullest extent permitted by law. Entries generated by script, macro, programmed, robotic or other automated means are prohibited and will be disqualified.
17. **DISCREPANCIES:** In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but



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not limited to: the entry form, website, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor; the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

18.FORCE MAJEURE/PRINTING AND PROMOTION ERRORS: The Sponsor reserves the right to suspend or terminate this Contest or to amend, enlarge or modify these Rules at any time and in any way, without prior notice. Without limiting the generality of the foregoing, the Sponsor reserves the right, without prior notice and at any time, to terminate the Contest, in whole or in part, or to modify, suspend the Contest in any way, if it determines, in its sole discretion, that the Contest is impaired or corrupted in any way or that fraud or technical problems, failures or malfunctions (including, without limitation, computer viruses, glitches, or printing or production errors) have destroyed or severely undermined the integrity, and/or feasibility of the Contest, in whole or part. In the event the Sponsor is impeded or prevented from continuing with the Contest as planned or intended by any event beyond its control, including, but not limited to fire, flood, natural or manmade epidemic or health hazard or crisis, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), any Federal, Provincial, or local government law, order, or regulation, public health crisis, the order of any court or government agency of applicable jurisdiction, or by any other cause not reasonably within the Sponsor's control, the Sponsor shall have the right to modify, suspend, or terminate the Contest. Subject to the provisions of these Rules, only the type and number(s) of Prizes described in these Rules will be awarded in the Contest. If, due to printing, prizing, programming, production or other errors or for any other reason whatsoever, the number of individuals claiming the right to receive a Prize exceeds the number of Prizes available to be won as set out in these Rules, the Sponsor may, at its sole discretion, elect to award only the correct number of Prizes (i.e. the Prize as described in Section 7 above) by means of a random drawing from among all persons making purportedly valid claims for such Prize(s). Inclusion in such drawing shall be the only remedy available in such circumstances for any eligible person who has participated in the Contest. Under no circumstances shall the Sponsor be required to award or distribute more than the correct number of Prizes.

19.INVALIDITY: The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Rules solely for ease of reference and shall not be deemed or considered to affect in any manner the meaning or intent of these Rules or any provision hereof. These Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the Sponsor. Subject to the provisions of these Rules, employees of the Sponsor, or of any of its representatives, are not authorized to modify, amend or waive these Rules.



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- 20. CONSENT TO USE PERSONAL INFORMATION:** The Sponsor respects your right to privacy. To view Church's, privacy policy visit <https://ontario.churchstexaschicken.com/privacy>. By participating in this Contest, entrants consent to the use of their personal information for the purpose of administering the Contest, for the purposes set out in these Rules, and in accordance with the Sponsor's privacy policy. In the course of conducting this Contest, the Sponsor will acquire certain personal information as submitted by any person seeking to enter the Contest. If any such person chooses to "opt into" receiving future communications from the Sponsor, the Sponsor from time to time will send that person email notifications of other contests, products, news and other matters which the Sponsor deems is of public interest. A person can ask the Sponsor to remove their name from that email list by contacting the Sponsor in the manner specified in the Sponsor's privacy policy on the Sponsor's website at <https://ontario.churchstexaschicken.com/privacy>.
- 21. INTELLECTUAL PROPERTY:** All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by Sponsor and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- 22. SOCIAL MEDIA:** This Contest is no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, and Tiktok. By participating in this Contest you agree to a complete release of Facebook, Instagram and Tiktok from any claims and liability arising out of your participation in the Contest.